

CERTIFICATE COURSE ON EVENT MANAGEMENT

Course Objective:

The objectives of this course is to acquire an in-depth knowledge about the specialized field of “Event Management” and to become familiar with management techniques and strategies required for successful planning, promotion, implementation and evaluation of special events.

Target Group:

Women students (UG and PG) interested in Event Management and willing to be entrepreneurs.

Eligibility:

Students who have completed 10+2 and above from any stream.

Course Fee:

Foundation course – Rs. 10,000/- for a duration of 10 weeks @ 2 hrs / week.

Linkage:

The course is offered by the college in collaboration with M/S Rachanoutsav Academy. Rachanoutsav Academy is started by Ms. Rakhi Kankaria who has 16+ years of experience in Event Management. They provide Industry endorsed curriculum, highly qualified & competent faculty, guest lectures by Industry experts backed by exposure through real time events in their sprawling 30000 Sq. Ft. - R Studio. They also provide live internship programs which are bound to create competent professionals or entrepreneurs in “**Event Management Space**” which is gradually & increasingly being accepted by the present generation as a much sought after career with a “DIFFERENCE”.

Foundation Course in Event Management:

Course Fee: Rs. 10,000/-

Duration: 10 weeks @ 2 hrs / week

Internship: 60 hrs

Exam System:

The final Examination would be conducted in two parts: Theory Examination and Project work. The Theory exam would be conducted for a duration of 3 hours having a maximum of 100 marks.

The Project work would be evaluated for 100 marks for which Grade also would be allotted.

The Allocation of grades is as follows:

Marks Obtained	Grade (GL)	Grade Points(GP)
>= 90%	O	10
>=80% to < 90%	A	9
>=70% to < 80%	B	8
>=60% to < 70%	C	7
>= 50% to < 60%	D	6
>= 40% to < 50%	E	5
< 40%	F	0